



**British Columbia Lottery Corporation (BCLC)  
Encore Rewards Lunar New Year 2025 Promotion  
January 6 – February 16, 2025**

**ENCORE REWARDS LUNAR NEW YEAR PROMOTION DESCRIPTION**

Encore Rewards Members will receive \$15 free play awarded as 3,000 Encore Rewards Points if they show an eligible promotional code (“**Promo Code**”) displayed on an advertisement, email, or form of communication to any Guest Services location at a Participating Facility during the Promotional Period.

**DEFINITIONS**

Capitalized terms used in this Promotion have the meaning assigned to them in the Encore Rewards Terms and Conditions unless defined herein.

**Encore Rewards** means the points rewarded to individual members of the Program by BCLC.

**Encore Rewards Program** or **Program** means the membership and tiered bonus rewards program established by BCLC for players physically present in British Columbia.

**Free Play** means a \$15 CDN credit awarded as 3,000 Encore Rewards Points for redemption on qualified gaming devices, such as slots or electronic table games, or at Guest Services at a BC Casino for table games. Points redeemed for table games will be given as a free play voucher.

**New Encore Rewards Member** means an individual who:

- signs up for the Encore Rewards Program during the Promotion Period; and
- has not previously signed up for the Encore Rewards Program at any time.

**Participating Facilities** means all BC Casinos and Community Gaming Centres.

**“Promo Code”** means BCL-LNY2025

**PIN** means a personal identification number set up by a Qualified Player to redeem Encore Rewards Points.

**Promotion Period** means the period from January 6, 2025, 12:00AM PT to February 16, 2025, 11:59PM PT.

**Qualified Player** is someone who is 19 years of age or older, physically present in British Columbia, and is an Encore Rewards Member during the Promotion Period but does not include:

- BCLC and Participating Facility employees, as well as family and household members who reside at the same address; and
- Persons who are self-excluded or barred, or who self-exclude or are barred during the Promotion Period from a BC Casino, Community Gaming Centre or PlayNow.com.

**OFFER CLAIM AND REDEMPTION PROCESS**

**Offer Claiming Process**

To receive the \$15 Free Play the player must:

1. Obtain an eligible Promo Code for this promotion by either:
  - Showing a Promo Code displayed in an advertisement, either digital or paper copy, issued by BCLC; or
  - Use a Promo Code in an email received from PlayNow.com.

The Promo Code expires at the end of the Promotional Period.

2. Visit a Guest Services location at a Participating Facility during the Promotional Period and provide their Encore Rewards membership ID and show the Promo Code.
  - If a player is not a current member of Encore Rewards, they must sign up for an Encore Rewards account either online at [www.casinosbc.com/about-games/whats-happening/TBD.html](http://www.casinosbc.com/about-games/whats-happening/TBD.html) or at a Guest Services location at a Participating Facility to become a New Encore Rewards Member.
3. Free Play will then be awarded to player’s Encore Rewards account as 3,000 Encore Rewards points.



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**Offer Redemption Process**

To redeem this offer, the Qualified Player must complete the applicable redemption process, below.

**1. Casino Games**

- **eTable and Slot Redemption Process** a Qualified Player inserts their Encore Rewards card into any eTable or slot machine at any Participating Facility with their PIN to redeem the 3,000 points as Free Play.
- **Table Free Play Redemption Process** a Qualified Player notifies Guest Services they would like to redeem the 3,000 points at table games at any Participating Facility and then receives a voucher for Table Free Play. The Qualified Player will give this voucher to the dealer, and it will be placed on the table as a bet.

**2. PlayNow.com**

A Qualified Player logs in to their PlayNow.com account to redeem the 3,000 points as Free Play on slots and instants games. An individual's PlayNow.com account must be linked to the Qualified Player's Encore Rewards account in order to redeem points.

**PROMOTION DETAILS**

1. Qualified Players must redeem the \$15 Free Play credit at any Participating Facility within 365 days from the date it is claimed. To redeem the Free Play, Qualified Players must follow the applicable Offer Redemption Process.
2. Free Play is automatically applied to the Qualified Player's Encore Rewards account once they open a new Encore Rewards Account at a Participating Facility or picks up an Encore Rewards card for the first time.
3. Each Promo Code associated with this promotion can be redeemed by each player a maximum of one (1) time within the Promotion Period.
4. Vouchers and Rewards Points have no cash value and cannot be redeemed for cash.

**GENERAL CONDITIONS**

1. BCLC is not liable for lost, stolen, damaged, unregistered, or improperly inserted Encore Rewards cards, or any error or miscalculation. BCLC shall not be liable to any person for loss or damage to person or property resulting from or connected with acts or omissions of BCLC or any Participating Facility.
2. Encore Rewards cards must not be transferred. If an Encore Rewards Member distributes his or her Encore Rewards card to other players, they will not be eligible to participate in this Promotion and may have their Encore Rewards membership revoked.
3. BCLC reserves the right to not award any Encore Rewards points in the event that the integrity of all, or a part, of the promotion is compromised. Such a compromise shall include, but is not limited to, computer error, slot machine malfunction, electronic table malfunction, fraud, deception, misrepresentation, or misuse.
4. BCLC may, at its sole discretion, and without liability to any individual, participant or Qualified Player, alter, amend, suspend, or cancel this promotion at any time.
5. BCLC reserves the right to change or restrict point earnings or other awards on specific slot machines, table games, or eTable games.



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6. BCLC is not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC or any Participating Facility.
7. BCLC is not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.
8. Qualified Players shall indemnify and save BCLC harmless from and against any and all actions, claims or demands brought by the Qualified Player, including costs incurred by BCLC in defending such actions, claims or demands against BCLC which arise out of or are in any way connected to this promotion.
9. Points earned in this promotion must be accepted as awarded, cannot be transferred, have no cash value, and must be redeemed in accordance with the Offer Redemption Process and Encore Rewards Terms and Conditions. Points cannot be earned on Free Play.
10. Qualified Players must notify BCLC of any omissions or discrepancies in Points balance within sixty (60) days of earning, receiving, or using the applicable Points. BCLC may require Qualified Players to provide documentation in support of any requested correction.
11. BCLC will not be liable for and may adjust or cancel your Point balance where points have accrued due to malfunction, operator error, misrepresentation, fraud, misuse, or any other reason BCLC deems valid.
12. All BCLC decisions are final and binding. BCLC reserves the right to disqualify any individual or Qualified Player that does not comply with these terms and conditions.
13. IN NO EVENT WILL BCLC AND ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE “**RELEASED PARTIES**”) BE LIABLE FOR, AND EACH QUALIFIED PLATER HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES, OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS PROMOTION OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.
14. This promotion is subject to the Encore Rewards Membership Terms and Conditions as outlined on [www.CasinosBC.com](http://www.CasinosBC.com) (the “Terms”). If there is a conflict between the Terms and these promotion conditions, the Terms will prevail.

**PRIVACY NOTICE**

1. Personal information related to your Program membership will be collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia and will be used, accessed, disclosed, and stored by BCLC, or a BC Casino or Community Gaming Centre, and their respective service providers both inside and outside of Canada:
  - 1.1. to administer the Program, which includes distributing information about your Encore Rewards account.
  - 1.2. to administer and communicate with you about your Encore Rewards account.
  - 1.3. subject to your consent, to distribute relevant content, offers and promotional communications relating to BCLC’s and the BC Casino or Community Gaming Centres’ products and services to you.
  - 1.4. to administer contests and promotions.
  - 1.5. to administer responsible gaming programs if you enroll in such program.
  - 1.6. for research, survey, and statistical purposes.
  - 1.7. to customize the content and delivery of products, services, and marketing.
  - 1.8. to expedite enrolment in other products and services provided by BCLC and BC Casino or Community Gaming Centres that may be of interest to you.
  - 1.9. to maintain the security of [www.CasinosBC.com](http://www.CasinosBC.com) and for investigative purposes; and



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- 1.10. to enforce agreements, to comply with applicable laws and legal processes, including providing information as required by regulators, law enforcement, public health authorities or other agencies.
2. By accepting these terms, you agree that BCLC, or a BC Casino, or a Community Gaming Centre, and their respective service providers may use, access, disclose and store your personal information both inside and outside Canada for the above purposes.
3. BCLC shall not be liable to any person for loss or damage to person or property resulting from or connected with acts or omissions of BCLC or any of its service providers.

BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact **BCLC Customer Support Centre** at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).